

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
565736-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Americans For Prosperity	AMER FOR PROSPERITY	1853

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	565736	9782099

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	Noon News	12-1230p	-TWTF--	:30	3	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 3 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 08/28/12 12:12 PM Noon News 12-1230p :30 AFP12TV18 \$120.00 NM 2 8 W 08/29/12 12:18 PM Noon News 12-1230p :30 AFP12TV18 \$120.00 NM 3 8 Th 08/30/12 12:25 PM Noon News 12-1230p :30 AFP12TV18 \$120.00 NM									
2	08/28/12	08/31/12	Fox 8 Early News 530-6P	530-6p	-TWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 3 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 W 08/29/12 5:42 PM Fox 8 Early News 530-6P 530-6p :30 AFP12TV18 \$1,400.00 NM 1 8 Th 08/30/12 5:41 PM Fox 8 Early News 530-6P 530-6p :30 AFP12TV18 \$1,400.00 NM 3 8 F 08/31/12 5:49 PM Fox 8 Early News 530-6P 530-6p :30 AFP12TV20 \$1,400.00 NM									
3	08/28/12	08/31/12	M-F 7-730p	7-730p	-TWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 W 08/29/12 7:25 PM M-F 7-730p 7-730p :30 AFP12TV18 \$1,200.00 NM 1 8 Th 08/30/12 7:25 PM M-F 7-730p 7-730p :30 AFP12TV18 \$1,200.00 NM									
4	08/28/12	08/31/12	Late News M-Su	1030-11p	-TWTF--	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 2 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 Tu 08/28/12 10:58 PM Late News M-Su 1030-11p :30 AFP12TV18 \$1,250.00 NM 1 8 W 08/29/12 10:48 PM Late News M-Su 1030-11p :30 AFP12TV18 \$1,250.00 NM									

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565736-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Americans For Prosperity	AMER FOR PROSPERITY	1853	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/01/12	09/02/12	Late News Sa-Su	1030-11p	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/02/12	10:42 PM	Late News Sa-Su	1030-11p	:30	AFP12TV20	\$900.00	NM
6	09/02/12	09/02/12	FOX News Sunday	9-10a	-----S	:30	1	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$120.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/02/12	9:45 AM	FDX News Sunday	9-10a	:30	AFP12TV20	\$120.00	NM
7	09/03/12	09/03/12	Noon News	12-1230p	M-----	:30	1	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$120.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	09/03/12	12:11 PM	Noon News	12-1230p	:30	AFP12TV20	\$120.00	NM
8	09/03/12	09/03/12	Fox 8 Early News 530-6P	530-6p	M-----	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	09/03/12	5:40 PM	Fox 8 Early News 530-6P	530-6p	:30	AFP12TV20	\$1,400.00	NM
9	09/03/12	09/03/12	M-F 7-730p	7-730p	M-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	09/03/12	7:23 PM	M-F 7-730p	7-730p	:30	AFP12TV20	\$1,200.00	NM
10	09/03/12	09/03/12	Late News M-F	1030-11p	M-----	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	M-----	1	\$1,250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	09/03/12	10:41 PM	Late News M-F	1030-11p	:30	AFP12TV20	\$1,250.00	NM

Total Spots 16 **Gross Total** \$14,450.00

Payment Terms 30 Days

Agency Commission \$2,167.50
Net Amount Due \$12,282.50